	EC'd Yes	Rep Order#
		6815348
		Ver# 2
		2 Status Returned
		Traffic Order# 101888
Showing Buylines: All l	Last Received: 05/	Printed:
ines	05/16/2012 11:29 AM	05/21/2012 12:42 PM

Station KSNV-TV LAS VEGAS, NV.

Advertiser ().OCEGUERA FOR CONGRE

Product OCEGUERA 4 CONGRESS Agency () GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 104/111/1186 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

1 of

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Buyer Phone# Fax#

Estimate#

1186 Maura Gilroy

*=OS -- CONTRACT COMMENT --

PLEASE	- REM.
SEE	ARKS
BELOW.	Ì
THANKS!	

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TU-F,M	SU	TU-F,M	TU-F,M	TU-F,M ·	TU-F,M	TU-E,M	DS	ÜŞ	TU-F,M	TU-F,M	TU-F, M	Day
3P-4P	9A-930A	2P-3P	12P-1230P NEWS 3	11A-12P	10A-11A	9A-10A	8A-9A	6A-7A	7A-9A	6A-7A	 5a-6a	Time
DR. PHIL	NEWS 3 TODAY/WKEND	THE DOCTORS	P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	MEET THE PRESS	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$175.00	\$175.00	\$100.00	\$150.00	\$100.00	\$100.00	\$150.00	\$340.00	\$150.00	\$300.00	\$275.00	\$135.00	Rate
10/09-10/15	10/14-10/14	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/09-10/15	10/14-10/14	10/14-10/14	10/09-10/15	10/09-10/15	10/09-10/15	Dates
ω	þurk	W	12	N	ω	ω	נ	⊣	v	បា	4	Spots/Week
اسا	نس	j.e.l	Н	L1	H	Н	H	μ.	ш	H	 - 	# of
ω	μı	ω	N	Ю	ω.	ω	 1	μı	ប ា	ເກ	4k 	Total Spots
\$525.00	\$175.00	\$300.00	\$300.00	\$200.00	\$300.00	\$450.00	\$340.00	\$150.00	\$1,500.00	\$1,375.00	\$540.00	Total Cost
												Daypart

Rep Order# EC'd Yes	6815348	Ver#	2 Status Returned	Traffic Order# 101888	101888		Printed: 05/ Last Received: 05/ Showing Buylines: All Lines	05/21/2012 12:42 PM 05/16/2012 11:29 AM ines	2 PM 9 AM		2 of 3
Station K Advertiser Product Pstimate#	3 J	LAS VEGAS, NV. .OCEGUERA FOR CONGRE JERA 4 CONGRESS	CONGRE	Agency () GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC Agency C/P1/P2/E 104/111/1186	MMB CONSI /ASHID	N AVE,S IGTON, DC 2	20007	Rep Firm Sales Office (Salesperson (-) PHILADELPHIA) AMY MCCREARY	HIA EARY
Estimate# Buyer Phone#	1186 Maura Gilroy			Agency C/F1/F2/E Flight Dates Hiatus Weeks	10/09/	10/09/2012 - 10/15/2012)12	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	540 845
Fax# LT Ln	Day	Time	Program	Ę•	Len	Rate	Dates .	Spots/Week	# of Weeks	Total: Spots	Total Cost
13	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	w 1	;30	\$250.00	10/09-10/15	ω 	₽ 	ω (!	\$750.00
14	TU-F,M	430P-5P	NEWS 4 AT 430P		:30	\$250.00	10/09-10/15	ω	щ	ω	\$750.00
15	TU-F,M	5P-630P	EARLY NEWS		:30	\$375.00	10/09-10/15	ភ	H	ហ	\$1,875.00
* 1 5	TU-F,M Station R	7P-730P Remark: V2	JEOPARDY NOT'NA — JEOPARDY	; 630-7P	:30	\$350.00	10/09-10/15	4,	⊣	44	\$1,400.00
* 17	TU-F,M Station R	730P-8P 1 Remark: V2	WHEEL OF FORTUNE 2 NOT NA - WHEEL 7-730P		:30	\$225.00	10/09-10/15	41	μ	. 17	\$900.00
*18	SA Station R	730P-8P 1 Remark: V2	WHEEL OF FORTUNE NOT NA - 730-8P TO	THE POINT	:30	\$135.00	10/13-10/13	⊢ u	<u>j—</u>	} ⊷∆	\$135.00
19	TU	10P-11P	PARENTHOOD		:30	\$900.00	10/09-10/09	Н	Ь	Н	\$900.00
20	ਬ	9P-10P	ROCK CENTER	,,	: 30	\$850.00	10/10-10/10	щ	⊣	Ь	\$850.00
. 21	щ	10P-11P	DATELINE NBC	::	:30	\$750.00	10/12-10/12	jt	щ	.	\$750.00
22	SA	10P-11P	LAW & ORDER: SVU	. .	: 30	\$350.00	10/13-10/13	j⊷t	در	1	\$350.00
23	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	: .	:30	\$375.00	10/09-10/15		щ	.4	\$1,500.00
24	SA	11P-1135P	NEWS 3 NIGHTSIDE	<u></u>	: 30	\$350.00	10/13-10/13	.	Щ	Ľ	\$350.00
25	US	11P-1135P	NEWS 3 NIGHTSIDE	: .	: 30	\$350.00	10/14-10/14	ב	, μ	h	\$350.00
26	TU-F,M	1135P- 1235A	TONIGHT SHOW W/ JAY L	LENO	: 30	\$185.00	10/09-10/15	ω	Н	ω	\$555.00
27	SA.	1130P-1A	SATURDAY NIGHT LIVE	: .	:30	\$450.00	10/13-10/13	ч	H	Н	\$450.00

Daypart

—COMPETITIVE COMMENTS—			COMPETITIVE Market Totals \$110,100	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 68 / \$22,020.00	Sales Totals: 68 / \$22,020.00	Oct 12: 68 / \$22,020.00	—SALES MONTHLY TOTALS—	Report Totals: 68 / \$22,020.00	-REPORT TOTALS-	28 SU 530P-830P SUN NT FB: GB @ HC		Fax# LT In Day Time Program	9± 7	Station KSNV-TV LAS VEGAS, NV. Advertiser ().OCEGUERA FOR CONGRE Product OCEGUERA 4 CONGRESS Estimated: 1186	Rep Order# 6815348 Ver# 2 Status Returned EC'd Yes
	%0 XXXX	KTNV 21%	CATV 0%								HOUSTON			Flight Dates Hiatus Weeks	Agency () 1010 WI SU.800, Agency C/P1/P2/E	Traffic
		KTUD 18	KBLR 0%								:30 \$4,000.00		Len Rate	10	() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 P1/P2/F 104/111/1186	Traffic Order# 101888 Sho
	•	KVCW 48	KINC 0%							.*	10/14-10/14	1	Dates)12	.0007	Printed: 05. Last Received: 05. Showing Buylines: All Lines
		KVMY 68	KLAS 26%								⊢		Spots/Week # of Weeks	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (05/21/2012 12:42 PM 05/16/2012 11:29 AM Lines
		KVVU 22%	KSNV 20%								1 \$4,		Total Spots	le# 215-568-6540 # 215-568-1845) PHILADELPHIA) AMY MCCREARY	13, 13
		ф	at _a								\$4,000.00		Total Cost D		χ	3 of 3
												1	Daypart			

- CREDIT RISK -- CASH IN ADVANCE

Books

NOV12 RA35+ EST SHARES